

# The World of Bullmastiffs in 2016, 2017 and 2018

COLLECTOR'S ITEM

HARDBACK



A vital reference  
in a small and fast world

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press

SEVENTH VOLUME IN THIS HIGHLY POPULAR SERIES

# The World of Bullmastiffs in 2016, 2017 and 2018



The seventh issue of 'The World of Bullmastiffs', which covers the worldwide interest in the breed in 2016, 2017 and 2018, will be published coming Winter. Prominent breed enthusiasts, from Canada to Australia and from Finland to America, will bring you the highlights of regional love for the Bullmastiff. In an increasingly faster and smaller world, 'The World of Bullmastiffs' is a colourful reference, essential for true devotees of the breed.

The international orientation of breeders and judges alike has given the development of the breed an extra input. Going for the best counts more than ever, with 'The World of Bullmastiffs' as the most comprehensive guide.

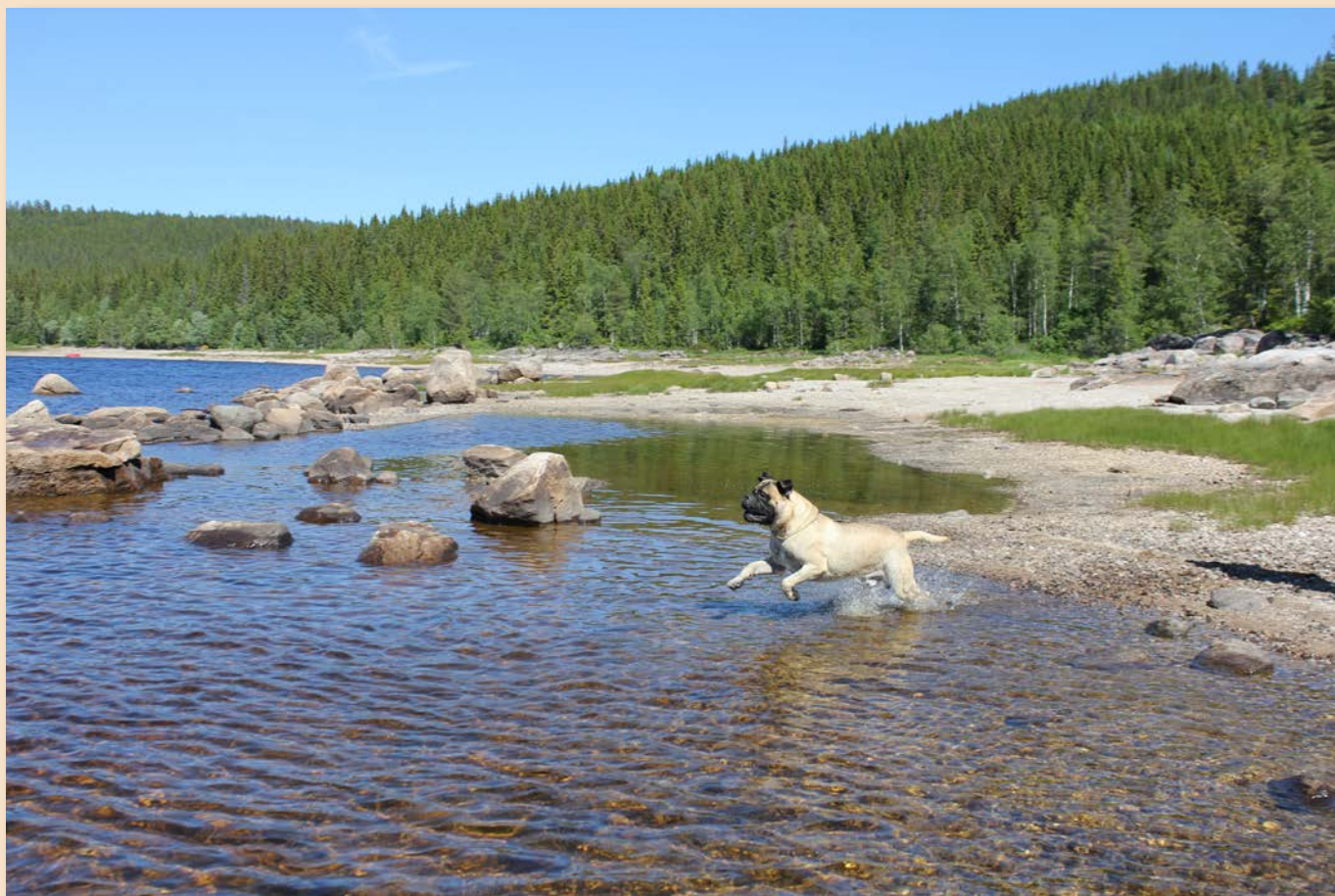
## Unbiased reference

Modern technology, the internet and social media have given love for the Bullmastiff a new dimension, unimaginable a few years ago. The very same moment a dog show is held, the results can be seen at home, along with the latest gossip. Hundreds of messages per e-group, per day, are not unusual. The more this advances, the more there is the need for a quiet moment of study and unbiased reference, and for this, 'The World of Bullmastiffs' is ideal.

## Champions honoured

'The World of Bullmastiffs' brings you all the aspects which make it such a colourful reference, with facts, figures and photographs about breed clubs, events, champions and other important dogs. In principle every champion will be honoured by a full colour photograph and a three-generation pedigree, for free. There will also be in-depth





articles about subjects such as breeding, type, history, standard, art, law and health, as well as extensive interviews with top breed enthusiasts. All this will be covered in approximately 350 pages.

#### **Full-colour**

'The World of Bullmastiffs' is a luxury hardback book with scores of full-colour and black and white photographs, in an impressive format (A4). Extra attention is paid to the adverts, a source of information on their own. Because breeders are of the utmost importance for the breed, the price for an advert is kept as low as possible, certainly when taking into account the worldwide distribution of this magnificent review for the Bullmastiff connoisseur.

#### **Correspondent**

In principle a correspondent has been appointed in every country that is home to a number of

Bullmastiffs. Your fellow countryman is the key figure in this vast project. He is the one to contact, for all matters regarding 'The World of Bullmastiffs': delivering copy, placing adverts, buying books, et cetera.

**Breed Editor  
Hilde Kjeldby**

**Editor-in-Chief  
Bas Bosch**

**PHOTOGRAPHS • WORLDWIDE DISTRIBUTION • MORE THAN 300 FULL COLOUR PAGES IN LARGE FORMAT**

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## How to advertise

Your correspondent has all the detailed information on advertising in 'The World of Bullmastiffs' on a leaflet.

There are four possibilities:

1. A full page (A4) in full-colour: € 295
2. A half page in full-colour: € 200
3. A full page in black and white: € 250
- 4 A half page in black and white: € 150

## How to order your book

Please place all orders with your correspondent and pay in advance. He will receive all the ordered copies for your country at his address and arrange

distribution. The pre-order price of 'The World of Bullmastiffs' is € 49,50. After publication the selling price will be € 64,50 plus postage from the publishers.

## Editors

Breed editor Hilde Kjeldby via [hilde@oldmanila.no](mailto:hilde@oldmanila.no)  
Editor-in-chief Bas Bosch via [basbosch@bbpress.nl](mailto:basbosch@bbpress.nl)

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